

Think and Grow Rich - The Secret

In 1937, when Think and Grow Rich was first published, Napoleon Hill set his readers quite an interesting problem because he embedded a secret within its pages. Actually, the secret was in two parts; and one part he reveals openly in the work, but the other has continued to be a mystery that has perplexed readers of the book ever since.

It was around twenty years ago that I first read the book and I must have, quite simply, not been ready to receive the secret, because it certainly did not jump out of the page as the author suggested it would. In fact, even when I came back to the book, after many years, the secret still remained doggedly elusive, at least to me.

I figured that other people must have solved the problem, so I began to search the internet to see what other people had written about it. The result was that I found quite a lot of articles written on the subject, but no two seemed to ever agree on what the secret was. It really made me wonder if there was any such secret at all.

Then I came up with an interesting thought. I realised that Hill had named certain successful people in the book " people like F.W. Woolworth, Henry Ford, Charles Schwab, George Eastman and so on. He mentioned that they had all applied the secret to create their fortunes. So I decided to research these people because, if they all knew the secret, then, I reasoned, I should find some common ideas about success in their writing. To cut a long story short, I found no such common thread.

One day, whilst speaking with a friend on this subject, I asked what he thought Napoleon Hills secret was; and his answer was to the effect that it was an individual and unique revelation. He said that the secret was a persons own decision about what success means to them " individually. The idea certainly fits with my observations of the different interpretations that proliferate on the internet.

But, I don't really know why it happened when it did, but it did happen: the penny finally dropped and I actually got it. Once I realised what the secret was, I also realised why Hill had presented it the way he did; and that, in itself resulted in a strong inner conviction that I was indeed right. But will it make me rich (I can almost hear you say)?

The secret is definitely having a positive effect in my online marketing and on the results I am now getting, so things are moving the right way. Now that I know the secret, I can see it being applied by other people; and some of them have been very successful at it too. I can well believe it has been directly responsible for creating significant wealth for very many people and I think it can also work for me.

We have a nice little book on the subject that you can download completely free if you would like more information on the secret. Get it today and start putting it to use: your life will never be the same again.

About the Author

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