

## Traditional Sporting Good from Academy Sporting Goods

Finding the right sporting goods and apparel can sometimes be a frustrating event. It seems like there are an endless supply of stores, but of these which are the best?

Most mega-mart discount type stores carry good basic equipment for whatever activity you're interested in, however if you are looking for a fly fishing rod or a specific bowling ball, for example, you'll want to pay more for higher quality equipment, such as can be found at academy sporting goods.

Academy Sporting Goods has retail stores located in the southeastern United States and it focuses on both traditional and outdoor sports. They offer low prices which sometimes translates into prior year models, but if you don't care about that they are a very reputable dealer.

Academy Sporting Goods is one of the nation's largest sporting goods retailers, today operating over 100 stores across the southeastern United States. Their stores offer the sports and outdoors enthusiast a broad selection of equipment, apparel, and footwear at everyday low prices. Their formula of low prices and a large selection has allowed the company to become a leader in the sporting goods industry.

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The company ranks among the highest in sales per store and highest sales per square foot of any other sporting goods retailer in the country, and has experienced a compounded annual sales growth rate of 17% over the past ten years.

Academy Sporting Goods has a newly expanded distribution center. This center is over 100 square meters in size, ideal for order processing and product inventory and operates day and night to supply the store locations with merchandise for our customers. Expansion plans for the future include opening additional store locations throughout the Southeastern region of the United States.

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Academy Sporting Goods traces its beginning to 1938 when founder Max Gochman opened the Academy Tire Shop in San Antonio, Texas. After a few years, Max began selling military surplus in his shop.

In 1956, he moved his business, then called Academy Super Surplus, to Austin, Texas and expanded the operation to four stores.

In 1973, Max's son, Arthur Gochman, began developing similar stores in Houston, Texas. Arthur opened six Academy Super Surplus stores, and the business continued to grow.

## About the Author

[Nearly Giveaway](#) provides product reviews for 20 different category of products along with some interesting articles

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